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# MICHAEL S. DAUBS, PHD

Geboren: 9.August.1977, Evansville, Indiana, USA

Familienstand: Verheiratet, keine Kinder



## AKADEMISCHER LEBENS LAUF

Persönliche Daten.....	2
Dienstanschrift:.....	2
Forschungsinteressen .....	2
Akademische Ausbildung .....	2
Begutachtete Artikel in Fachzeitschriften und Tagungsbeiträge .....	2
Buchbeiträge .....	3
Geförderte Medien- und Kommunikationsforschung .....	3
Vorträge und Tagungsbeiträge .....	3
Berufliche Positionen.....	5
Lehrtätigkeit .....	5
Victoria University of Wellington–Wellington, Neuseeland.....	5
Als Dozent / Lecturer .....	5
University of Western Ontario–London, Ontario, Kanada.....	5
Als Assistant Professor .....	5
Als Dozent / Lecturer .....	5
Lehrpreise.....	6
Eingeladene Vorträge.....	6
Mitgliedschaften .....	6
Verwaltungspositionen und Mitgliedschaft in Universitätsgremien.....	6
An der Victoria University of Wellington .....	6
An der University of Western Ontario .....	7

## PERSÖNLICHE DATEN

Nationalität: Kanadier / Amerikaner (doppelte Staatsbürgerschaft)  
Sprachen: Englisch, Deutsch (fortgeschritten)

### DIENSTANSCHRIFT:

Room 302, 83 Fairlie Terrace  
Victoria University of Wellington  
PO Box 600  
Wellington 6140  
New Zealand

Phone: +64 (0)4 463 6821  
E-Mail: michael.daubs@vuw.ac.nz  
Web: <http://www.mdaubs.net>

## FORSCHUNGSINTERESSEN

- Benutzererzeugten Medien
- Digitale Medien und Kultur
- Mediatisierung
- Mobile Medien und „Apps“
- Digitale Arbeit

## AKADEMISCHE AUSBILDUNG

9/2011	Ph.D., Medienwissenschaften University of Western Ontario–London, Ontario, Kanada Titel der Dissertation: <i>Immediacy and Aesthetic Remediation in Television and Digital Media: Mass Media's Challenge to the Democratization of Media Production</i>
5/2005	M.Sc., Medienwissenschaften–Neue Medien Indiana University–Indianapolis, Indiana, USA
5/2000	B.A., Telekommunikation (Nebenfach: Psychologie) Indiana University–Bloomington, Indiana, USA
2/2012	Zertifikat "Praktisches Deutsch" University of Western Ontario–London, Ontario, Kanada

## BEGUTACHTETE ARTIKEL IN FACHZEITSCHRIFTEN UND TAGUNGSBEITRÄGE

Daubs, M. S., J. Wimmer (2017). Forgetting History: Mediated Reflections on Occupy Wall Street. *Media and Communication* 5(3): 49-58.

Daubs, M.S. (2017). HTML5, Digital Rights Management (DRM), and the Rhetoric of Openness. *Journal of Media Critiques* 3(9).

Daubs, M. S., K. Kuehn (2017). The Holy Trail: Rethinking 'Value' in Google's Ubiquitous Mapping Project. *MediaNZ* 16(1).

Daubs, M. S., V. Manzerolle (2016). App-Centric Mobile Media and Commoditization: Implications for the Future of the Open Web. *Mobile Media and Communication* 4(1): 52-68.

- Daubs, M. S. (2015). The Social News Network: The Appropriation of Community Labour in CNN's iReport. *The Political Economy of Communication* 3(2): 55-73.
- Daubs, M. (2014). Hindsight in 2020?: New Zealand's 'wait and see' approach to mobile broadband regulation. *Media International Australia* 151: 171-179.
- Daubs, M. (2010). Subversive or Submissive? User-Produced Flash Cartoons and Television Animation. *Animation Studies* 5: 51-59.
- Baldwin, D. L., M. S. Daubs, et al. (2006). Flashimation: The Context and Culture of Web Animation. *ACM SIGGRAPH 2006 Art Gallery*. Boston, Massachusetts, ACM Press.

## BUCHBEITRÄGE

- Daubs, M.S. (2017) Integration Durch Diversifikation: Die Mediatisierung Sozialer Bewegungen Vom „Kampf Von Seattle“ Bis Occupy. In O. Jandura, M. Wendelin, M. Adolf und J. Wimmer (Hrsg) Zwischen Integration und Diversifikation: Medien und Gesellschaftlicher Zusammenhalt im Digitalen Zeitalter. Wiesbaden, Springer VS.
- Daubs, M. S. (2012). Network Neutrality, Mobile Networks, and User-Generated Activism. In Z. Stiegler (Hrsg), *Regulating the Web: Network Neutrality and the Fate of the Open Internet*. Lanham, Maryland, Lexington Books, 185-200.

## GEFÖRDERTE MEDIEN- UND KOMMUNIKATIONSFORSCHUNG

- 10/2013–8/2014      University Research Establishment Grant: the mobile web, mobile apps, and mobile broadband regulation  
gefördert vom Victoria University of Wellington Research Trust, \$5362 NZD
- 3/2006–10/2006      *Prevention versus Cessation: Examining the Persuasiveness and Communicative Value of Graphic Canadian Cigarette Warning Labels*  
gefördert vom Ashley Studentship for Research in Tobacco Control, \$7000 CAD

## VORTRÄGE UND TAGUNGSBEITRÄGE

- Daubs, M. S. (10.Juli.2017). Fake News: From Misinformation to Modern Lügenpresse. Vortrag. PopCAANZ 2017, Wellington, Neuseeland.
- Daubs, M. S., Wimmer, J. (13.Oktober.2016). Occupy and the Erasure of History via the Merging of Online and Offline Practices. Vortrag. Acting on Media: Pioneer Communities, Social Movements and Civil Society Organizations, Bremen, Deutschland.
- Daubs, M. S. (14.Juli.2015). Encoding Commercial Interests: HTML5, Digital Rights Management (DRM) and the Future of the Web. Vortrag. IAMCR 2015, Montreal, Kanada.
- Daubs, M., Kuehn, K. (31.Oktober.2014). The Holy Trail: Rethinking 'Value' in Google's Ubiquitous Mapping Project. Vortrag. Media Ubiquity: Spaces, Places and Networks, Auckland, Neuseeland.
- Daubs, M. (11.Oktober.2014). Integration durch Diversifikation: Neue Medienlogik vom ‚Kampf von Seattle‘ bis Occupy. Vortrag, Integration – Diversifikation: Medien und gesellschaftlicher Zusammenhalt im digitalen Zeitalter (Jahrestagung 2014 der Fachgruppe "Soziologie der Medienkommunikation" der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft), Düsseldorf, Deutschland.

- Daubs, M. (1.August.2014). What's New is Past: Flash Animation and Cartoon History. Vortrag, Loops and Splices: Changing Media Technologies, Wellington, Neuseeland.
- Daubs, M. (11.Juli.2014). New "Media Logic": The Mediatisation of Protest Movements. Vortrag, Australian and New Zealand Communication Association (ANZCA) 2014, Melbourne, Australien.
- Daubs, M., Manzerolle, V. (19.Oktober.2013). Appertunity Knocks? App-centric media and the Diminishing Possibility of an Open Web. Vortrag, Apps and Affect, London, Ontario, Kanada.
- Daubs, M. (12.Juni.2012). News Network as Social Network: The Exploitation of Community in the Rebranding of CNN's iReport. Vortrag, Transformations in Broadcasting, Leeds, England.
- Daubs, M. (30.Mai.2012). Mobilization in Moments of Crisis: The #Occupy Movement and Inter-Media Agenda Setting. Vortrag, Crossroads: Scholarship for an Uncertain World – The Canadian Communication Association (CCA) Annual Conference 2012, Waterloo, Ontario, Kanada.
- Daubs, M. (2.Juni.2011). Television, Participatory Journalism and the Aesthetics of Immediacy. Vortrag, Theoretisch praktisch!?: Die 56. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPK), Dortmund, Deutschland.
- Daubs, M. (15.April.2011). The Pirate Paradox: Subverting and Reifying the Ideology of Mass Media. Vortrag, Mediatized Worlds, Bremen, Deutschland.
- Daubs, M. (11.Juni.2010). Subversive or Submissive? User-Produced Flash Cartoons and Television Animation. Vortrag, Animation Evolution: Die 22. Jahrestagung der Society for Animation Studies, Edinburgh, Schottland.
- Daubs, M. (01.Mai.2009). Television and New Media Aesthetics: Remediation and the Challenge to Independent User/Producers. Vortrag, Medien Kultur im Wandel: Die 54. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPK), Bremen, Deutschland.
- Daubs, M. (18.Juni.2007). Flashimation: Cultural Exchange between Television and New Media. Vortrag, Animated Dialogues 2007, Melbourne, Australien.
- Daubs M., Baldwin, D., Siurek, A. (16.Januar.2007). Developing Professional Practices through Civic Engagement: A Case Study of Computer Graphics Technology Senior Design Courses. Vortrag, 61. Annual American Society for Engineering Education/Engineering Design Graphics Division Mid-Year Technical Conference. San Diego, Kalifornien, USA.
- Baldwin, D., Daubs, M., Ludwick, J. (20.Juli.2006). Flashimation: The Context and Culture of Web Animation. Vortrag, 33. International Conference and Exhibition on Computer Graphics and Interactive Techniques (SIGGRAPH 2006), Boston, Massachusetts, USA.
- Daubs, M., Baldwin, D. (26.August.2005). Creating digital partnerships with social organizations: A call to action for state-funded educational institutions. Vortrag, Second Annual Conference of the Community Informatics Research Network (CIRN), Cape Town, Sudafrika.

**BERUFLICHE POSITIONEN**

Seit 1/2013	Lecturer, Media Studies, School of English, Film, Theatre and Media Studies Victoria University of Wellington–Wellington, New Zealand
5/2012–12/2012	Assistant Professor, Faculty of Information and Media Studies University of Western Ontario–London, Ontario, Kanada
9/2009–4/2012	Lecturer, Faculty of Information and Media Studies
9/2008–12/2008	University of Western Ontario–London, Ontario, Kanada
9/2008–12/2008	

**LEHRTÄTIGKEIT****VICTORIA UNIVERSITY OF WELLINGTON–WELLINGTON, NEUSEELAND****ALS DOZENT / LECTURER**

Erstes Trimester 2016	Proseminar: Media: Texts and Images Honours Seminar: Media, Activism and Social Movements
Erstes Trimester 2015	Proseminar: Media: Texts and Images
Zweites Trimester 2015	Seminar: New Media: Theory and Practice
Erstes Trimester 2014	Proseminar: Media: Texts and Images
Zweites Trimester 2014	Seminar: New Media: Theory and Practice
Erstes Trimester 2013	Proseminar: Media: Texts and Images
Zweites Trimester 2013	Seminar: New Media: Theory and Practice

**UNIVERSITY OF WESTERN ONTARIO–LONDON, ONTARIO, KANADA****ALS ASSISTANT PROFESSOR**

Wintersemester 2012/2013	Seminar: Radio and Television as Entertainment Media
Herbstsemester 2012/2013	Seminar: Television and New Media Convergence
Herbstsemester 2012/2013	Seminar: The Politics of Digital Media
Herbstsemester 2012/2013	Seminar: Radio and Television as Entertainment

**ALS DOZENT / LECTURER**

Wintersemester 2011/2012	Seminar: Radio and Television as Entertainment Media
Herbstsemester 2011/2012	Seminar: Television and New Media Convergence
Wintersemester 2010/2011	Proseminar: The History of Communication Seminar: Radio and Television as Entertainment Media
Herbstsemester 2010/2011	Seminar: Television and New Media Convergence
Wintersemester 2009/2010	Seminar: Radio and Television as Entertainment Media
Herbstsemester 2009/2010	Seminar: Television and New Media Convergence
Herbstsemester 2008/2009	Seminar: Radio and Television as Entertainment Media
Herbstsemester 2007/2008	Seminar: Issues in Online Identity and Community

## LEHRPREISE

- 2012 Dean's Award for Excellence in Part-Time Teaching an der Faculty of Information and Media Studies der University of Western Ontario
- 2011/2012 University Student Council Teaching Honour Roll Award of Excellence an der University of Western Ontario  
2010/2011  
2008/2009
- 2009/2010 University Student Council Teaching Award Nominee an der University of Western Ontario

## EINGELADENE VORTRÄGE

- 04/2017 „Erasing History: The Battle in Seattle, Occupy, and the Mediatisation of Protest Movements.“ National Library of New Zealand (Wellington, Neuseeland)
- 03/2017 „Trump and the Truth about Fake News“ Victoria University of Wellington Spotlight Lecture Series (Wellington, Neuseeland)
- 11/2016 „HTML5: Our Code and Saviour or False Idol?“ Vortrag, Institut für Medien, Wissen und Kommunikation (imwk) der Universität Augsburg (Deutschland)
- 8/2015 „Worshipping at the Altar of HTML5: App-centric media, and the commoditisation of the web.“ Vortrag, *Film and Media Studies Research Seminars* an der Victoria University of Wellington (Neuseeland)
- 5/2015 „Activism or Slacktivism: Assessing the Efficacy of Digital Activist Movements.“ Vortrag, Victoria International Leadership Project an der Victoria University of Wellington (Neuseeland)
- 8/2014 „Activism or Slacktivism: Assessing the Efficacy of Digital Activist Movements.“ Vortrag, Victoria International Leadership Project an der Victoria University of Wellington (Neuseeland)
- 3/2013 „Community, Labour and Exploitation in CNN's iReport.“ Vortrag, *Film and Media Studies Research Seminars* an der Victoria University of Wellington (Neuseeland)

## MITGLIEDSCHAFTEN

- seit 2014 Association of Internet Researchers (AoIR)
- seit 2015 International Association for Media and Communication Research (IAMCR)
- seit 2012 Canadian Communications Association
- seit 2008 Society for Animation Studies

## VERWALTUNGSPPOSITIONEN UND MITGLIEDSCHAFT IN UNIVERSITÄTSGREMIEN

### AN DER VICTORIA UNIVERSITY OF WELLINGTON

- seit 1/2017 Koordinator / Coordinator  
Media Studies Honours Programme
- 1/2016-6/2016 Koordinator / Coordinator  
Media Studies Research Seminar Series

2/2014-2/2016      Vertreter, Medienwissenschaft  
Teaching and Learning Committee, School of English, Film, Theatre and Media  
Studies

2/2013-2/2014      Koordinator / Coordinator  
Media Studies Honours Undergraduate Research Projects

#### AN DER UNIVERSITY OF WESTERN ONTARIO

6/2012-12/2012      Gewähltes Mitglied / Elected Member  
Limited Duties Affairs Committee, Faculty of Information and Media Studies

10/2007-4/2008      Town and Gown Committee der Stadt London, Ontario, Kanada